2016 Customer Satisfaction Survey - ZotPortal

Highlights:

• 178 individuals rated this area.
• Average of the six standard satisfaction questions: 4.02 (Scale 1-5).

Strengths:
• Resolves problems
• Understands my needs

Opportunities:
• Changes to meet needs
• ZotPortal content

Verbatim Comment Highlights:
• Staff is friendly and helpful.
• Website can be hard to navigate; search does not work well.

Background:
• 2015 was the first year OIT participated in the annual survey.
• Survey period: Feb. 9 to Feb. 29, 2016
• Twenty-eight (28) OIT service areas were rated.
• 9,965 academic personnel and staff were invited to participate in the survey.
• 12% (1,207) responded to the survey.
• Each survey area consisted of 6 to 8 standard satisfaction questions and 1-2 supplemental questions (optional).
• One standard verbatim comment box enabled participants to provide feedback on how to provide better service. Some areas had one additional comment box. Participants were also asked to include their UCNetID if they wanted to be contacted regarding their comments.