

2016 Customer Satisfaction Survey - Financial Services

Highlights:

- 33 individuals rated this area.
- •Average of the eight standard satisfaction questions: 4.07 (Scale 1-5).

Strengths:

Collaborates to meet needs

Communicates about changes

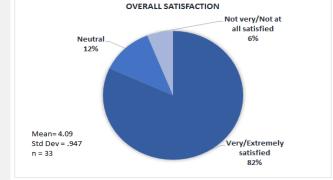
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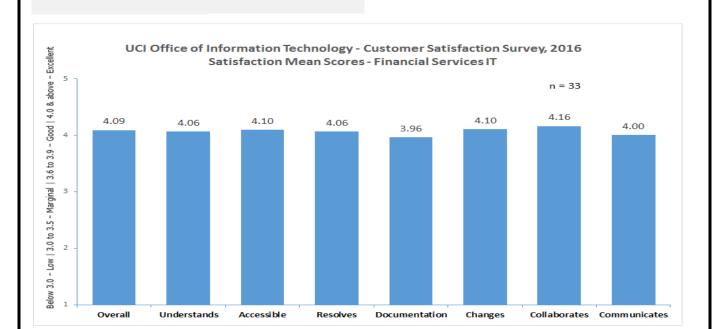
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Opportunities:

Verbatim Comment Highlights:

· Professional and efficient staff.





Background:

- 2015 was the first year OIT participated in the annual survey.
- Survey period: Feb. 9 to Feb. 29, 2016
- Twenty-eight (28) OIT service areas were rated.
- 9,965 academic personnel and staff were invited to participate in the survey.
- 12% (1,207) responded to the survey.
- Each survey area consisted of 6 to 8 standard satisfaction questions and 1-2 supplemental questions (optional).
- One standard verbatim comment box enabled participants to provide feedback on how to provide better service. Some aeras had one additional comment box. Participants were also asked to include their UCInetID if they wanted to be contacted regarding their comments.

