UCI 2023 OIT Satisfaction Survey Education Technology (Canvas and EEE+)

EXECUTIVE SUMMARY

BACKGROUND

- 4th year of the OIT Customer Satisfaction Survey
- Survey Period: February 21 March 17, 2023
- 24 OIT support groups and 45 systems participated in the survey
- Invited: 11,638 Faculty and Staff (2,039 Faculty and 9,599 Staff)
- Total Responses: 1,772 (15%) (192 Faculty and 1,580 Staff)
- Survey consisted of up to 8 standard satisfaction questions, customer service recognition, and open-ended questions
 related to areas of improvement and experience with support group/system
- Contact oit@uci.edu for questions about this report or additional analysis of survey data

TOTAL	OVERALL
RESPONSES	SATISFACTION
298	80%
Respondents	Very or Extremely Satisfied

	TOP SATISFACTION SCORES		LOWEST SATISFACTION SCORES		LARGEST CHANGES IN SCORES ↑↓ change of .09 or more, • less than .09
1	Accessible to Customers	1	Changing in Positive Ways to Meet My Needs	1	Understands My Needs and Requirements
2	Resolves Problems Effectively	2	Effective Online Documentation & Service Info	2	Changing in Positive Ways to Meet My Needs
3	Overall Satisfaction	3	Understands My Needs and Requirements	3	Overall Satisfaction
4	Understands My Needs and Requirements	4	Overall Satisfaction	4	Effective Online Documentation & O
5	Effective Online Documentation & Service Info	5	Resolves Problems Effectively	5	Accessible to Customers –

DRIVERS OF SATISFACTION

STRENGTHS	OPPORTUNITIES
Resolves Problems Effectively	Understands My Needs and Requirements
	Changing in Positive Ways to Meet My Needs
Accessible to Customers	Effective Online Documentation & Service Info

NEXT STEPS

- Monitor and track trends from prior years.
- Encourage directors to discuss the results with their teams and have a facilitated session to discuss the results and actions they can take to make improvements.
- · Be comprehensive in your interpretation of the data by attending to areas of strength (e.g., 90% were satisfied) and opportunities for growth (e.g., 10% were not).
- Communicate the results and action plans of the survey as widely as possible via website, email staff members recognized for excellent customer service.
- Develop an action plan based on the opportunities. Compare past action plans/implementations with current results.
- Regularly communicate the linkage between the actions taken throughout the year and the survey ("we heard you").

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20	23	
2	9	8

Strengths

Resolves Problems Effectively Accessible to Customers

respondents

2019

175 **Op**

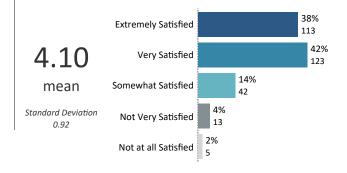
respondents

Opportunities

Understands My Needs and Requirements Changing in Positive Ways to Meet My Needs Effective Online Documentation & Service Info

Overall Satisfaction

Thinking of your OVERALL experience with this department, how would you rate your satisfaction with it during the past 12 months in meeting your department's needs?



Me	Mean Scores Below 3.00 - Low 3.00 to 3.59 - Marginal 3.60 to 4.29 - Good 4.30 & above - Excellent Mean Score					
#	Question	2017	2019	2023	prior year	
1	Thinking about your OVERALL experience with Education Technology (Canvas and EEE+), how would you rate your satisfaction with it during the past 12 months in meeting your needs?	4.09	4.13	4.10		
2	Understands my needs and requirements	4.04	4.19	4.10	•	
3	Accessible to me (via phone, voicemail, email, etc.)	4.09	4.21	4.24		
4	Resolves problems effectively	4.00	4.12	4.14	-	
5	Provides effective online documentation and service information	4.03	4.09	4.07		
6	Changing in positive ways to meet my needs	3.89	4.06	4.02		

Arrow Up/Down -Increase/Decrease of 0.09 or greater

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2023 Satisfaction Question Response Frequencies

Response Frequencies Breakdown			Mean
Thinking about your OVERALL experience with Education Technology 1 (Canvas and EEE+), how would you rate your satisfaction with it during the past 12 months in meeting your needs?	80% (236)	14% <mark>6%</mark> (42) (18)	4.10
2 Understands my needs and requirements	79% (229)	15% <mark>6%</mark> (44) (17)	4.10
3 Accessible to me (via phone, voicemail, email, etc.)	83% (226)	11% <mark>5%</mark> (31) (14)	4.24
4 Resolves problems effectively	79% (216)	16% <mark>5%</mark> (43) (15)	4.14
5 Provides effective online documentation and service information	76% (214)	17% <mark>7%</mark> (47) (19)	4.07
6 Changing in positive ways to meet my needs	74% (185)	18% <mark>7%</mark> (46) (18)	4.02
Very/Extremely Satisfied Somewhat Satisfied	Not Very/Not	At All Satisfied	

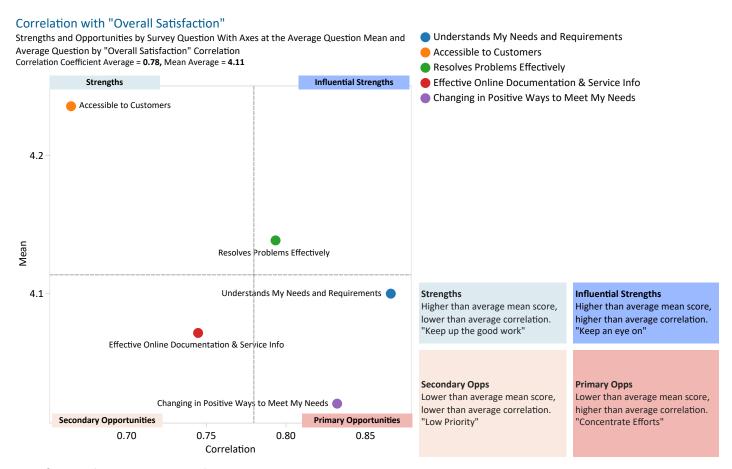
Mean (Average) Scores - Below 3.00 - Low | 3.00 to 3.59 - Marginal | 3.60 to 4.29 - Good | 4.30 & above - Excellent

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List of Strengths & Opportunities by Question ST - Strength | IS - Influential Strength | PO - Primary Opportunity | SO - Secondary Opportunity # Question Mean Corr Str/Opps

2 Understands my needs and requirements	4.10	0.87	PO
3 Accessible to me (via phone, voicemail, email, etc.)	4.24	0.66	ST
4 Resolves problems effectively	4.14	0.79	IS
5 Provides effective online documentation and service information	4.07	0.74	SO
6 Changing in positive ways to meet my needs	4.02	0.83	PO

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Satisfaction Mean Scores by Classification Below 3.00 - Low | 3.00 to 3.59 - Marginal | 3.60 to 4.29 - Good | 4.30 & above - Excellent

	Overall Satisfaction	Understands My Needs and Requirements	Accessible to Customers	Resolves Problems Effectively	Effective Online Documentation & Service Info	Changing in Positive Ways to Meet My Needs
Academic/Faculty	3.95	3.95	4.32	4.07	3.92	3.81
	(81)	(79)	(73)	(75)	(78)	(62)
Staff	4.16	4.16	4.21	4.17	4.13	4.09
	(215)	(211)	(198)	(199)	(202)	(187)

Number of respondents in parenthesis: (n). The (n) is not shown when the number of respondents is fewer than five Blank cells: respondents did not provide an answer to the question.

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